

QuortixIQ

Ad Copy



Google Ad (Search Ad):

Target Intent (sample):

Target Intent (sample):

CFOs, VPs of Finance, or analysts searching for:

- “financial analytics software”
- “AI forecasting tool for finance”
- “enterprise finance dashboards”
- “automate financial reporting”

Google Search Ad (Responsive Search Ad Format):

Headlines (options):

- AI-Powered Finance Analytics
- Cut Close Time by 80%
- Smarter Forecasts, Real-Time Insights
- No More Spreadsheet Chaos
- Built for Modern CFOs
- Book a Demo of QuortixIQ
- Real-Time Dashboards for Finance
- Forecast with Confidence

Descriptions (90 characters max):

1. Close faster, forecast smarter. QuortixIQ gives CFOs the clarity they need.
2. AI-powered insights. Instant dashboards. 80% faster reporting. See it in action.
3. Automate reporting, eliminate errors, and scale smarter — with QuortixIQ.
4. Designed for finance. Trusted by enterprise teams. Book your free demo now.

Final URL: [yourdomain.com/demo]

LinkedIn Ad (Single Image Ad):

Targeting (sample):

- **Job titles:** CFO, VP of Finance, Director of FP&A, Senior Financial Analyst
- **Industries:** SaaS, Manufacturing, Healthcare, Enterprise IT

Creative Recommendation:

Image: Confident CFO or dashboard visualization + overlay text:

“From 2 weeks to 2 hours. Acme Corp’s new normal with QuortixIQ.”

LinkedIn Ad Copy:

Primary Text (Post body):

Still spending days compiling financial reports?

Acme Corp slashed their reporting time by 80% using QuortixIQ — no IT overhaul, no extra headcount.

- Real-time dashboards
- AI-driven forecasts
- Faster close cycles
- Seamless ERP & Excel integration

See how modern finance teams are gaining clarity and speed — without burning out their analysts.

→ [Book a Demo]

Headline:

How Finance Teams Are Closing in Days, Not Weeks

Description (optional):

Built for CFOs. Trusted by finance teams at scale.