

TasqlioHub – Email Drip Campaign After Free Trial Signup



Email 1 – “Welcome to Less Chaos” (Sent immediately after signup)

Subject Line:

Welcome to TasqlioHub – Your trial is live!

Body:

Hey {First Name},

Glad you're here.

Your TasqlioHub free trial is officially up and running.

Whether your team's 5 people or 50, our goal is the same:
→ Make remote work feel less scattered and more in sync.

Here's a quick way to get started:

- Create your first workspace
- Add a task board (hint: “Team Sprint” is a good place to start)
- Invite your team and assign a task (it's fast, we promise)

The sooner you get your team in, the sooner the momentum starts.

Let's make your first week smooth. Here's a quick video walking you through exactly how to set up your first board: “Super Simple Team Sprint Board Setup”

Or reach out and we'll be glad to help.

Contact Customer Success

Best,
– The TasqlioHub Team

→ [Set Up My First Board](#)



Email 2 – “Your Team's First Win” (Sent ~2 days after signup)

Subject Line:

Get your first async win in 10 minutes

Body:

Hey {First Name},

Still poking around? Good.

Now's a great time to try one of our secret weapons:
→ Async check-ins.

They take less than 2 minutes to set up, and significantly reduce meetings.

Here's what other teams use them for:

- Daily standups
- Weekly planning
- Project updates without calls

Try one today and give your team a little breathing room (and your calendar a break).

Need help? Here's a link to our Knowledgebase article, “Ins & Outs of Async Check-Ins.” Also, we're always ready to help.

Contact Customer Success

Best,
– The TasqlioHub Team



Email 3 – “Upgrade Before Your Trial Ends” (Sent ~10 days in)

Subject Line:

Your trial's ending soon – but the flow doesn't have to

Body:

Hey [First Name],

You've built momentum—your team's clicking.

Now's the time to keep it going.

Your free trial ends in 4 days, and we'd hate for you to lose progress— or those smooth new workflows.

Upgrade now and unlock:

- Unlimited projects
- Advanced permissions
- Priority support
- Peace of mind (no interruptions)

If you're not ready yet, no pressure. But if you've seen the value, locking it in takes 60 seconds.

Upgrade My Account

Best,
– The TasqlioHub Team



Email 4 – “Last Chance” (Sent on day 14 of the trial)

Subject Line:

Last day to keep your team's flow going

Body:

Hey [First Name],

Just a quick heads-up — your free trial wraps up tonight.

If TasqlioHub has helped your team get clearer, faster, or just a little less overwhelmed... don't lose that momentum.

Upgrading only takes a minute, and it means:

- No loss of access
- No disruption to your workflows
- No scrambling to switch tools (again)

Keep what you've built, keep your projects in motion, and keep your team's flow going.

Still have questions? We're here and happy to help.

Upgrade Now

Best,
– The TasqlioHub Team

